

**WESTERN WASHINGTON UNIVERSITY**  
**President's Charge to the Strategic Planning Committee**

I charge the Strategic Planning Committee (SPC) with the development of a process that will culminate in the drafting of a new strategic plan for Western Washington University. Among other elements as appropriate, this process should include environmental scanning, the facilitation of listening sessions with constituents both on and off campus, information gathering, synthesis, and then the actual writing of the plan itself. The development of the new plan should be characterized by transparency and inclusivity, informed by contexts both internal and external to Western.

- \* The new plan should derive from the University's core values and mission and build upon University's past success. The committee may want to examine university's current vision and mission statement as part of this process. Please also refer to the "Strategic Plan: Guiding Thoughts" document.
- \* The new plan should be relatively brief, approximately 10 pages in length, and contain some three to five specific goals and associated objectives, with related metrics. The committee is asked to establish a new peer institution list that would help drive establishing stretch goals for the institution.
- \* The new plan should be aspirational so that it can inform and inspire the university's next capital campaign.
- \* It is intended that the new plan set priorities and inform decisions regarding resource allocation from AY2017-18 through AY2023-24, to also align with the next accreditation cycle.
- \* The plan should be vetted through the University Planning and Resource Council (UPRC), with regular updates given to that body. Regular updates to the President should be made on a schedule to be determined. The draft plan shall be submitted to the President, with appropriate feedback from the UPRC, the Faculty Senate and the Dean's Council, by June 16, 2017, to give the opportunity to seek additional input from the Board of Trustees and external stakeholders over the summer and so that adoption and implementation can begin during the 2017-18 academic year.