Drivers:
D1: A supportive community for all learners.
D2: Curricular and co-curricular programs, modalities and locations that are attractive for all learners.
D3: Affordable degrees for all students.
D4: Increased presence and satisfaction of faculty and staff of color and other underrepresented colleagues.
D5: Appropriate and effective marketing of Western.
D6: Increased recruitment efforts to attract more students in an environment of changing demographics.
D7: Programs, services, and practices that increase retention and graduation rates.

Retention/Graduation Rate Drivers:
RG1: Clear pathways for students to graduation.
RG2: Fewer access barriers to fulfilling completion requirements.
RG3: Proactive, tailored, and comprehensive advising and counseling throughout time at Western on all aspects of student life.
RG4: Financial resources along with greater literacy to make informed decisions.
RG5: Early and broadening student experiences and engagement that are accessible to all.
RG6: Adequate academic preparation and support.
RG7: More diverse faculty and staff.
RG8: Proactive communication between the University and its students regarding diversity.

Research Drivers:
R1: Greater multi/cross-disciplinary and cross-institutional approach to developing research, scholarly and creative activities.
R2: A more diversified and actively pursued portfolio of external funding sources.
R3: Available pre and post-grant support.
R4: An enhanced grant-seeking culture.